M.K. DAV Public School, Daltonganj Observes BRICKS Sustainable Lifestyle Week with a Poster-Making Competition

The Institution observed BRICKS Sustainable Lifestyle Week (BSLW) from 1st to 7th November 2026 with the objective of encouraging environmentally responsible choices through citizen engagement, public outreach and behaviour-oriented actions. Under the aegis of the school's Eco Club , a Poster-Making Competition was organised during the week on the seven themes of Mission LiFE (Lifestyle for Environment), an initiative that seeks to make sustainability an integral part of everyday living.

The competition witnessed enthusiastic participation from students who conveyed their ideas through colourful, thought-provoking posters. Their creative expressions drew attention to simple yet essential practices such as saving energy and water, saying no to single-use plastic, reducing waste and e-waste, adopting sustainable food systems and embracing a healthy lifestyle.

The participants presented their interpretations of the seven themes through individual posters. Riddhi Mishra chose to convey the importance of conserving energy, while Pratiksha Kumari drew attention to the need for judicious use of water. Advika Raj 's poster carried a strong message against the use of single-use plastic and Siddhi Mishra focused on the importance of reducing waste. Raj Nandani explored the idea of adopting sustainable food systems, a theme also taken up by Piyush Tiwary. Anushka presented the need to minimise electronic waste, whereas Anshu Gupta 's poster encouraged the adoption of a healthy lifestyle. Each entry offered a distinctive perspective on the theme and conveyed how conscious everyday choices can make a difference to the environment.

The posters were subsequently displayed on the school and classroom notice boards. The display served as a visual reminder of the need to make environmentally conscious decisions in daily life. The activity also gave students an opportunity to understand how individual habits can contribute to a healthier and more sustainable environment.

In her message, Honourable Principal, MRS. INDRANI CHATTERJEE, appreciated the students for their enthusiastic participation and thoughtful portrayal of the themes. She remarked that environmental protection begins with small and conscious choices in everyday life and encouraged students to practise sustainable habits beyond the school premises. She further observed that the Earth is a precious legacy entrusted to our care and that every thoughtful action today can help secure a greener and healthier tomorrow. She expressed the hope that the students would become responsible citizens who recognise that even the smallest step towards sustainability can leave a lasting imprint on the future of our planet. She urged them to look upon nature not merely as a resource to be used but as a living heritage to be cherished. A greener world, she added, is not simply a dream for tomorrow; it is a promise that must take shape through our actions today.


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